

Award	Title	Entrant	Advertiser
Sales Promotion > 01 - Product or Service Sales Promotion > 01A - Catalog			
Silver ADDY Award	Truly Custom Cabinets	Epicosity	Dakota Kitchen & Bath
Sales Promotion > 02 - Packaging > 02B - Packaging Campaign			
Silver ADDY Award	Profile Packaging	Lawrence & Schiller	Profile Sanford
Collateral Material > 05 - Printed Annual Report			
Gold ADDY Award	2018 Annual Report	Lawrence & Schiller	South Dakota Tourism
Silver ADDY Award	SD Corn 2019 Annual Report	Paulsen	South Dakota Corn Utilization Council
Collateral Material > 07 - Brochure > 07A - Single Unit			
Gold ADDY Award	ADrenaline Video Brochure	ADwërks	ADrenaline Sports Marketing
Gold ADDY Award	DSU: College Fair	HenkinSchultz	Dakota State University
Silver ADDY Award	VanDeWalle Architects Brochure	Insight Marketing Design	VanDeWalle Architects
Silver ADDY Award	Your Epic Story Viewbook	Insight Marketing Design	Lake Area Technical Institute
Collateral Material > 08 - Publication Design > 08D - Magazine Design			
Silver ADDY Award	2019 Home Issue	605 Magazine	605 Magazine

Collateral Material > 08 - Publication Design > 08E - Book Design

Gold ADDY Award	MOM Journey Book	Lawrence & Schiller	Profile Sanford
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Collateral Material > 09 - Special Event Material > 09B - Card, Invitation, Announcement Campaign

Silver ADDY Award	Funseekers	HenkinSchultz	Midwest Seed Genetics
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Film, Video & Sound > 100 - Corporate Social Responsibility Television

Silver ADDY Award	Iced Out	Lawrence & Schiller	SD Office of Highway Safety
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Film, Video & Sound > 103 - Corporate Social Responsibility Non-Broadcast Audio/Visual

Silver ADDY Award	Arc of Dreams Video	ADwërks	SculptureWalk's Arc of Dreams
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Film, Video & Sound > 104 - Corporate Social Responsibility Campaign

Gold ADDY Award	Jim Reaper TV Campaign	Lawrence & Schiller	SD Office of Highway Safety
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Gold ADDY Award	Impaired Driving Radio Campaign	Lawrence & Schiller	SD Office of Highway Safety
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Silver ADDY Award	100 Years of Happy Highways	Caliber Creative	Minnehaha County Highway Department
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Film, Video & Sound > 105 - Pro Bono Television

Silver ADDY Award	Draw a Brighter Future	Mud Mile Communications	Center for the Prevention of Child Maltreatment
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Film, Video & Sound > 107 - Pro Bono Online Film, Video & Sound

Silver	Recognizing Grief	Lemonly	Boys & Girls Clubs of America
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Film, Video & Sound > 109 - Pro Bono Campaign

Silver ADDY Award	2020 Campaign Elements	Lawrence & Schiller	Sioux Empire United Way
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Direct Marketing > 10 - Direct Mail > 10C - 3D / Mixed – Single Unit

Gold ADDY Award	V/R Campus Tour Goggles	Lawrence & Schiller	Dakota State University
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Silver ADDY Award	Hourglass Direct Mail	Avera Health	Avera Health
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Silver ADDY Award	Match Game Direct Mail	Lawrence & Schiller	South Dakota Tourism
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Advertising Industry Self-Promotion (Sales & Marketing) > Collateral > 12 - Brand Elements

Gold ADDY Award	New Year Newspaper	Lawrence & Schiller	Lawrence & Schiller
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Silver ADDY Award	Hand-Crafted Headgear	Caliber Creative	Caliber Creative
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Advertising Industry Self-Promotion (Sales & Marketing) > Collateral > 13 - Direct Marketing & Specialty Advertising (printed or digital)

Gold ADDY Award	Blue Bunny Promotional Mailer	Lawrence & Schiller	Lawrence & Schiller
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Gold ADDY Award	Rapid City Regional Airport RFP	Lawrence & Schiller	Lawrence & Schiller
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Silver ADDY Award	Tourism Conference A/R Booklet	Lawrence & Schiller	Lawrence & Schiller
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Advertising Industry Self-Promotion (Sales & Marketing) > Collateral > 14 - Special Event Materials (printed or digital)

Gold ADDY Award	Year of Delight	Fresh Produce LLC	Fresh Produce LLC
Silver ADDY Award	20 in 19 Gift Mailing	ADwërks	ADwërks
Magazine Advertising > 15 - Magazine Advertising > 15C - Magazine Advertising Campaign			
Gold ADDY Award	Hunting Campaign	Lawrence & Schiller	South Dakota Tourism
Gold ADDY Award	Great Faces, Great Places	Lawrence & Schiller	South Dakota Tourism
Silver ADDY Award	Don't Let the Cute Name Fool You	Epicosity	Armscor
Ambient Media > 21 - Installations > 21B - Multiple Installations			
Gold ADDY Award	McCrossan Visitor Center	Media One	McCrossan Boys Ranch
Advertising Industry Self-Promotion (Out-of-Home & Ambient Media) > 30 - Advertising Industry Self-Promotion Ambient Media			
Gold ADDY Award	White Ribbon	Fresh Produce LLC	Fresh Produce LLC
Websites > 31 - Websites > 31A - Consumer			
Gold ADDY Award	Dedication to Elevation	Caliber Creative	VIKOR Teleconstruction
Gold ADDY Award	butterflyhouseaquarium.org	Lawrence & Schiller	Butterfly House & Aquarium
Gold ADDY Award	visitcuster.com	Lawrence & Schiller	Custer BID
Silver ADDY Award	Milestone Website	Lemonly	Milestone
Silver ADDY Award	Ammunition Wines Website	The Sampson House	Ammunition Wines

Award

Websites > 31 - Websites > 31C - Microsites

Gold ADDY Award	The Flu is Not So Tubular	Epicosity	South Dakota Department of Health
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Silver ADDY Award	Define Affordable	Epicosity	South Dakota Housing Development Authority
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Social Media > 32 - Social Media > 32A - Single Execution

Silver ADDY Award	Instagram Feed - Ammunition Wines	The Sampson House	Ammunition Wines
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Social Media > 32 - Social Media > 32B - Social Media Campaign

Gold ADDY Award	Social InFLUencer	Epicosity	South Dakota Department of Health
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Gold ADDY Award	Ammunition Wines Tasting Notes	The Sampson House	Ammunition Wines
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Silver ADDY Award	"Road to State" Campaign	Epicosity	South Dakota State University
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Silver ADDY Award	Ammunition Cinemagraphs	The Sampson House	Ammunition Wines
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Apps, Games, and Virtual Reality > 33 - Apps, Games, and Virtual Reality > 33D - Tools & Utilities

Gold ADDY Award	You've Got Flu-Mail	Epicosity	South Dakota Department of Health
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Advertising & Promotion > 36 - Email

Gold ADDY Award	Travel Insights Emails	Lawrence & Schiller	South Dakota Tourism
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Silver ADDY Award	Adventure in the Black Hills Email	Lawrence & Schiller	Custer BID
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Branded Content & Entertainment > 39 - Branded Content & Entertainment for Online/Interactive

Silver ADDY Award	Valentines for Love that's Concrete	Gage Brothers Concrete Products, Inc.	Gage Brothers Concrete Products, Inc.
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**Advertising Industry Self-Promotion (Online/Interactive) > 40 - Advertising Industry Self-Promotion
Online/Interactive**

Gold ADDY Award	Out-of-the-Inbox Email Campaign	Lawrence & Schiller	Lawrence & Schiller
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Gold ADDY Award	The Sampson House Website	The Sampson House	The Sampson House
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Radio Advertising > 41 - Radio Advertising / Local > 41C - Radio Advertising / Local Campaign

Silver ADDY Award	Raising the Food Bar on Bar Food	Fresh Produce LLC	Wileys
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Radio Advertising > 42 - Radio Advertising – Regional/National > 42A - Single Spot :30 seconds or less

Silver ADDY Award	"Makin' Bacon"	Lawrence & Schiller	South Dakota Lottery
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**Television Advertising > 44 - Television Advertising – Local (One DMA) > 44D - Television-Local
Campaign**

Silver ADDY Award	I.T. Pros IV: Enjoy the Uptime	Fresh Produce LLC	SDN Communications
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**Television Advertising > 45 - Television Advertising – Regional/National > 45A - Single Spot – Up to
2:00**

Gold ADDY Award	"Long Walk"	Lawrence & Schiller	South Dakota Lottery
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Silver ADDY Award	"Slow Clap"	Lawrence & Schiller	South Dakota Lottery
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Television Advertising > 45 - Television Advertising – Regional/National > 45B - Television-National Campaign

Silver ADDY Award	Fight the Flu. Save the City.	Epicosity	South Dakota Department of Health
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Online Film, Video, & Sound > 48 - Internet Commercial > 48A - Single Spot – Any Length

Gold ADDY Award	TCM Video	Epicosity	Arm Scor
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Silver ADDY Award	Hey, Sioux Falls	Epicosity	Sioux Falls Federal Credit Union
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Silver ADDY Award	No Rules No Regrets Interactive	Lawrence & Schiller	Deadwood Chamber of Commerce & Visitors Bureau
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Online Film, Video, & Sound > 50 - Webisode > 50B - Series

Silver ADDY Award	Idea Vault Minis:The Interweb Years	Epicosity	Epicosity
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Branded Content & Entertainment > 51 - Branded Content & Entertainment For Online Film, Video & Sound > 51B - Single entry – more than :60 seconds

Silver ADDY Award	Be Bold. Be VIKOR. Brand Video	Caliber Creative	VIKOR Teleconstruction
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Silver ADDY Award	Ammunition Wines Brand Anthem Video	The Sampson House	Ammunition Wines
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Branded Content & Entertainment > 53 - Branded Content & Entertainment – Non-Broadcast

Silver ADDY Award	The Moment	Mud Mile Communications	Coca-Cola Scholars Foundation
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Advertising Industry Self-Promotion (Film, Video, & Sound) > 59 - Advertising Industry Self-Promotion

Film, Video & Sound

Gold ADDY Award	Campfire Stories Podcast	Lawrence & Schiller	Lawrence & Schiller
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Silver ADDY Award	2019 National Rambouillet Show	Paulsen	Paulsen
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Integrated Campaigns > 60 - Integrated Advertising Campaigns > 60C - Consumer Campaign-Local

Gold ADDY Award	Most Things That Spin Are Heavy	Fresh Produce LLC	Children's Museum of South Dakota
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Integrated Campaigns > 60 - Integrated Advertising Campaigns > 60D - Consumer Campaign-Regional/National

Gold ADDY Award	Great Faces, Great Places	Lawrence & Schiller	South Dakota Tourism
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Silver ADDY Award	Make Your Story Epic Campaign	Insight Marketing Design	Lake Area Technical Institute
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Integrated Campaigns > 61 - Integrated Brand Identity Campaign - Local or Regional/National

Gold ADDY Award	Be Bold. Be VIKOR.	Caliber Creative	VIKOR Teleconstruction
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Gold ADDY Award	Dakota State University Rebrand	Lawrence & Schiller	Dakota State University
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Online/Interactive Campaign > 63 - Online/Interactive Campaign

Silver ADDY Award	2019 Digital Campaign Elements	Lawrence & Schiller	Custer State Park
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Corporate Social Responsibility > Corporate Social Responsibility Campaigns > 64 - Integrated Media Corporate Social Responsibility Campaign

Gold ADDY Award	Motorcycle Campaign	Lawrence & Schiller	SD Office of Highway Safety
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Gold ADDY Award	Jim Reaper Campaign	Lawrence & Schiller	SD Office of Highway Safety
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Gold ADDY Award	Primsfield Super Bowl Campaign	Lawrence & Schiller	SD Office of Highway Safety
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Advertising Industry Self-Promotion (Cross Platform) > 66 - Ad Club or Marketing Club

Silver ADDY Award	Planet Addy	Lawrence & Schiller	South Dakota Advertising Federation
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Visual > 69 - Logo Design

Silver ADDY Award	Be Bold. Be VIKOR.	Caliber Creative	VIKOR Teleconstruction
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Silver ADDY Award	Dakota State University Trojan Logo	Lawrence & Schiller	Dakota State University
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Silver ADDY Award	Transformation Project	Fresh Produce LLC	Transformation Project
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Silver ADDY Award	Mount Marty College	HenkinSchultz	Mount Marty College
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Visual > 72 - Still Photography > 72D - Black & White/Color/ Digitally Enhanced—Campaign

Silver ADDY Award	Food Photography	Lawrence & Schiller	Profile Sanford
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Silver ADDY Award	Arm Scor Photography	Epicosity	Arm Scor
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Film & Video > 74 - Cinematography > 74A - Cinematography—Single

Gold ADDY Award	Visit Spearfish Tourism	605 Magazine	Visit Spearfish
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Film & Video > 75 - Animation, Special Effects or Motion Graphics/CGI > 75A - Animation, Special Effects or Motion Graphics

Silver ADDY Award	Network of Care	Caliber Creative	Helpline Center
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Film & Video > 76 - Video Editing

Silver ADDY Award	UNDeniable	Adrenaline Sports Marketing	University of North Dakota Athletics
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Sound > 77 - Music > 77B - Music With Lyrics—Single

Gold ADDY Award	Get Rhythm Get Soc'd	Media One	Wagner Boys and Girls Club
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Digital Creative Technology > 80 - Interface & Navigation

Silver ADDY Award	SD Department of Revenue	Lawrence & Schiller	South Dakota Department of Revenue
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Sales & Marketing > 88 - Corporate Social Responsibility Collateral > 88A - Brand Elements

Gold ADDY Award	Motorcycle Playing Cards	Lawrence & Schiller	SD Office of Highway Safety
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Silver ADDY Award	Generational Spark Anniversary Logo	Caliber Creative	Habitat For Humanity Greater Sioux Falls
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Print > 92 - Corporate Social Responsibility Print Advertising > 92A - Single Unit—Any Size

Silver ADDY Award	Thanksgiving Print	Lawrence & Schiller	SD Office of Highway Safety
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Out-Of-Home & Ambient Media > 95 - Corporate Social Responsibility Ambient Media > 95A - Single Occurrence

Silver ADDY Award	Seatbelt Crane OOH Stunt	Lawrence & Schiller	SD Office of Highway Safety
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Online/Interactive > 98 - Corporate Social Responsibility > 98A - Corporate Social Responsibility

Online/Interactive

Gold ADDY Award	Motorcycle Poker Rich Media Unit	Lawrence & Schiller	SD Office of Highway Safety
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Gold ADDY Award	S'well Responsible Business Report	Lemony	S'well Bottle
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Online/Interactive > 98 - Corporate Social Responsibility > 98B - Corporate Social Responsibility Online/Interactive Campaign

Silver ADDY Award	Social Media Selects	Lawrence & Schiller	SD Office of Highway Safety
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